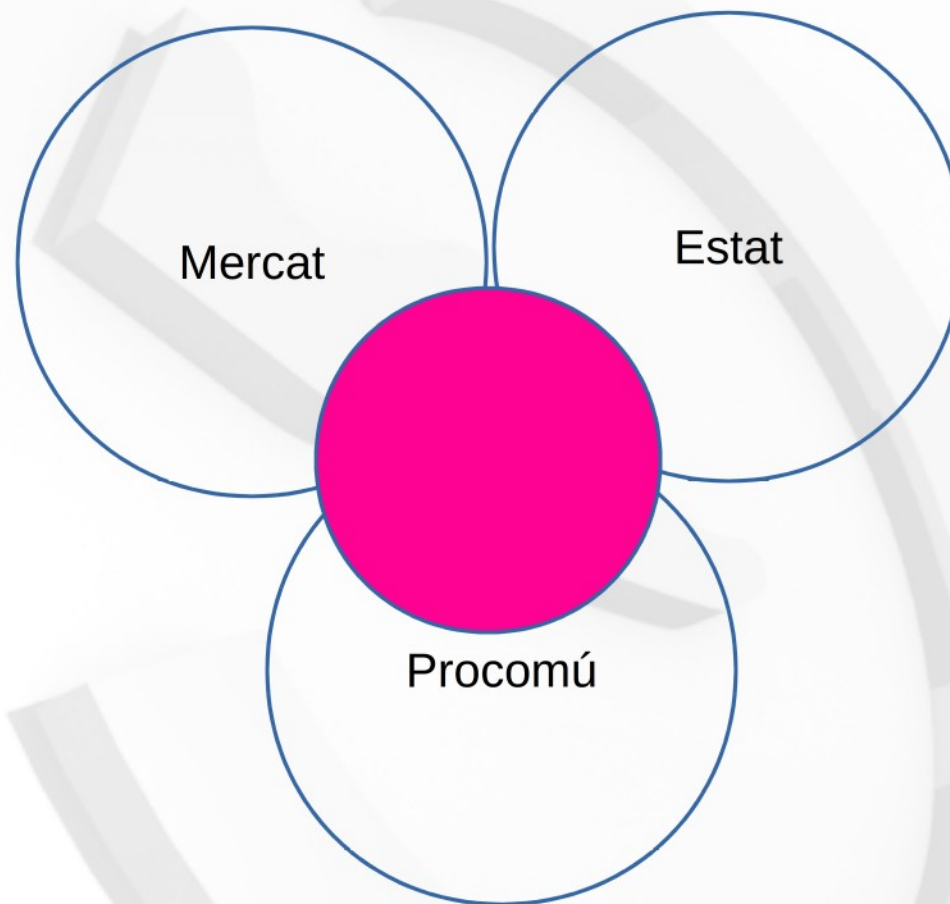


Analisis de Models de Negoci i sostenibilitat procomuns



Barcelona, El Far, 2 Novembre 2017



							Fonts
							Estàndards
							Tipus de llicència:
							<i>Copyleft</i>
							<i>Permissiu</i>
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							<i>NoComercial</i>
							<i>NoDerivades</i>
							<i>Tots drets reservats</i>
dades	software	disseny	documentació	producte físic	servei		
							intrafirma
							mercat
							producció p2p
						°	intercooperació

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 Free Knowledge Institute
<http://freeknowledge.eu/>



- Serveis
- Digital -> físic (venda)
- Contacte directe: donacions
- Matchmaking (comissió)
- Quotes periòdiques
- Compartir costos
- Finançament a fons perdut
- Anuncis

Entitat Legal _____
Política de pertinença _____
Capital _____
Presa de decisions _____
Distribució del valor _____

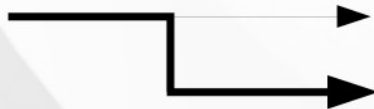
Lideratge de projectes lliures

- **BDFL**: Benevolent Dictator For Life
 - "benevolent dictator", in Eric S. Raymond's essay "Homesteading the Noosphere" (1999)
- Col·legiat
- Assembleari
- Swarm
- ...

Fork: bifurcació/replica



LibreOffice
The Document Foundation

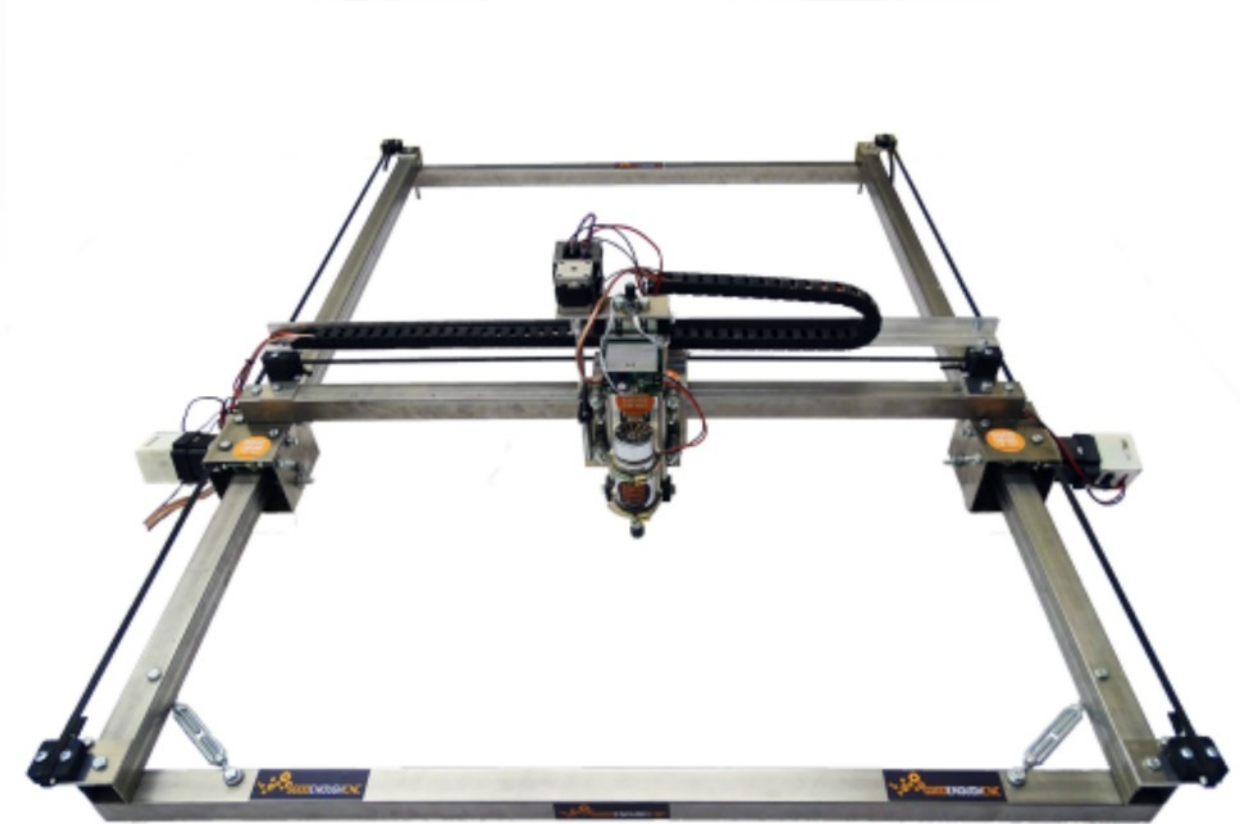


Si és replicable, com ens guanyem els calers?!?

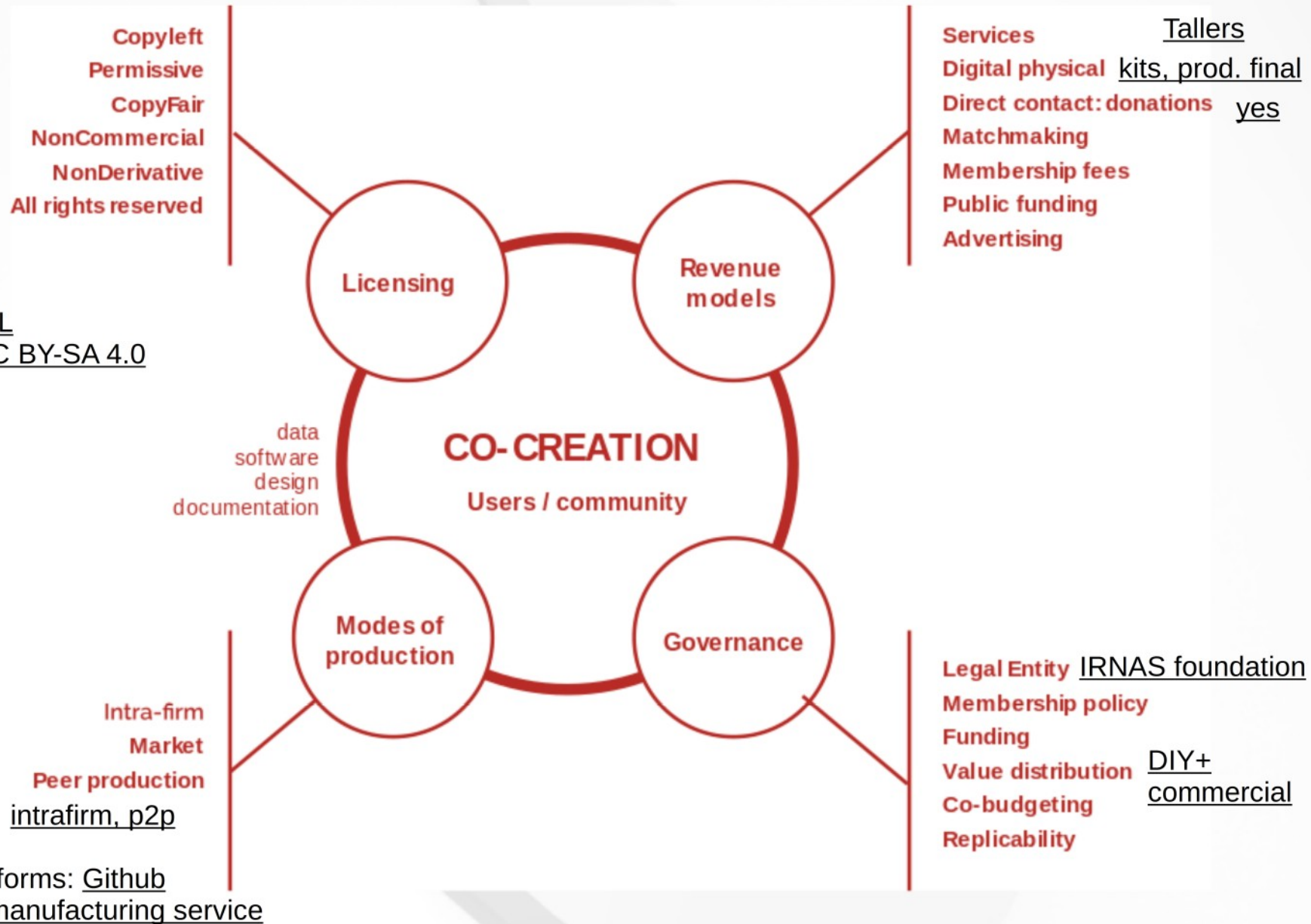
Estrategies d'ingressos

1. serveis de valor afegit : formació, assessorament, desenvolupament a mida, suport, ...
2. digital → físic : venda, lloguer leasing
3. contacte directe : donacions, crowdfunding
4. matchmaking : comissions sobre transaccions
5. quotes de membresia
6. compartir costos
7. inversió pública/privada a fons perdut
8. anuncis

GoodEnoughCNC



Case: GoodEnoughCNC



OpenDesk.cc



All Desks Tables Storage Seating



Lean Desk



Studio Desk



Divide



Meeting Table



Unit Table



Team Desk



Cafe Table



Lift Standing Desk



Layout Table



Olivia Desk



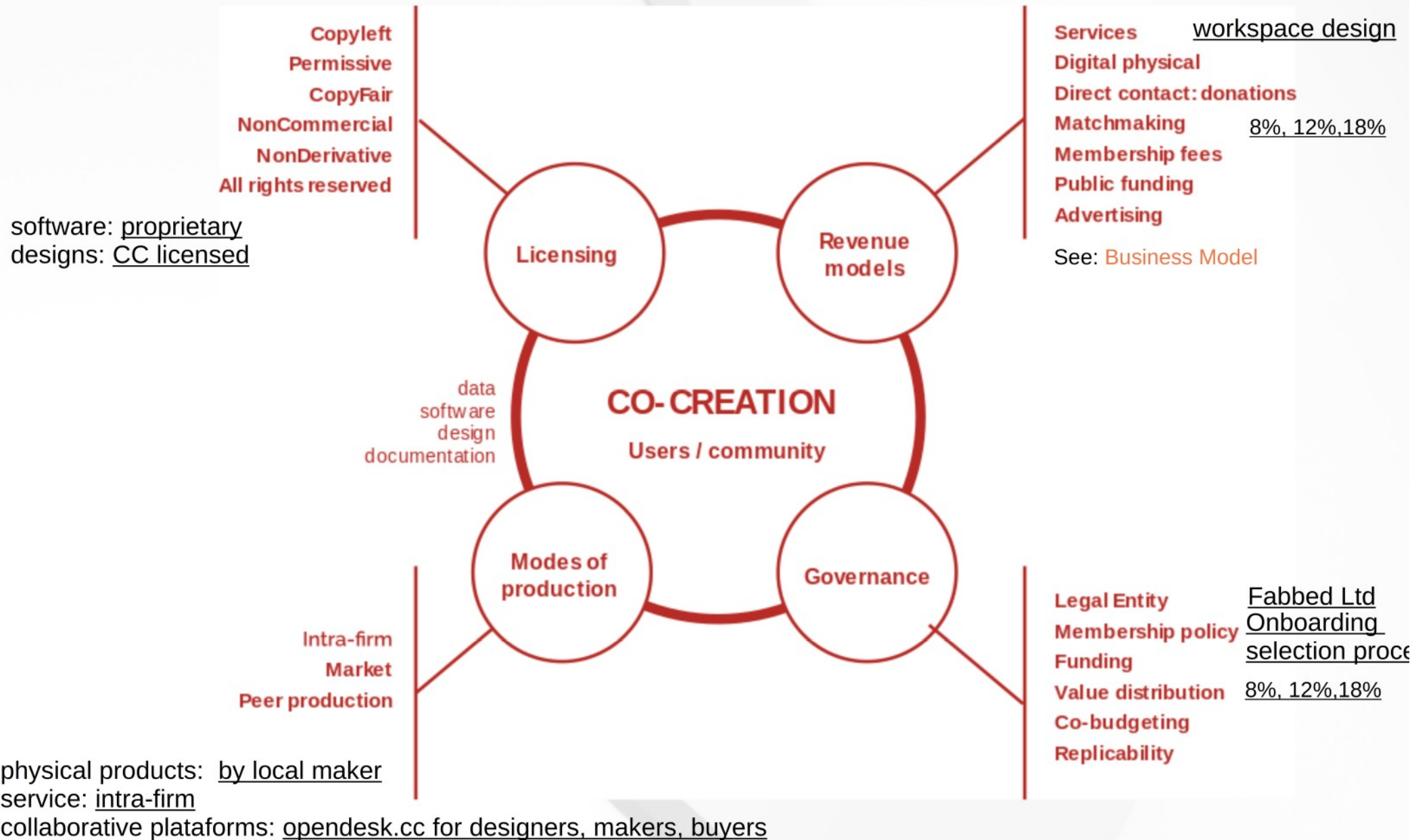
Valovi Chair



Edie Set

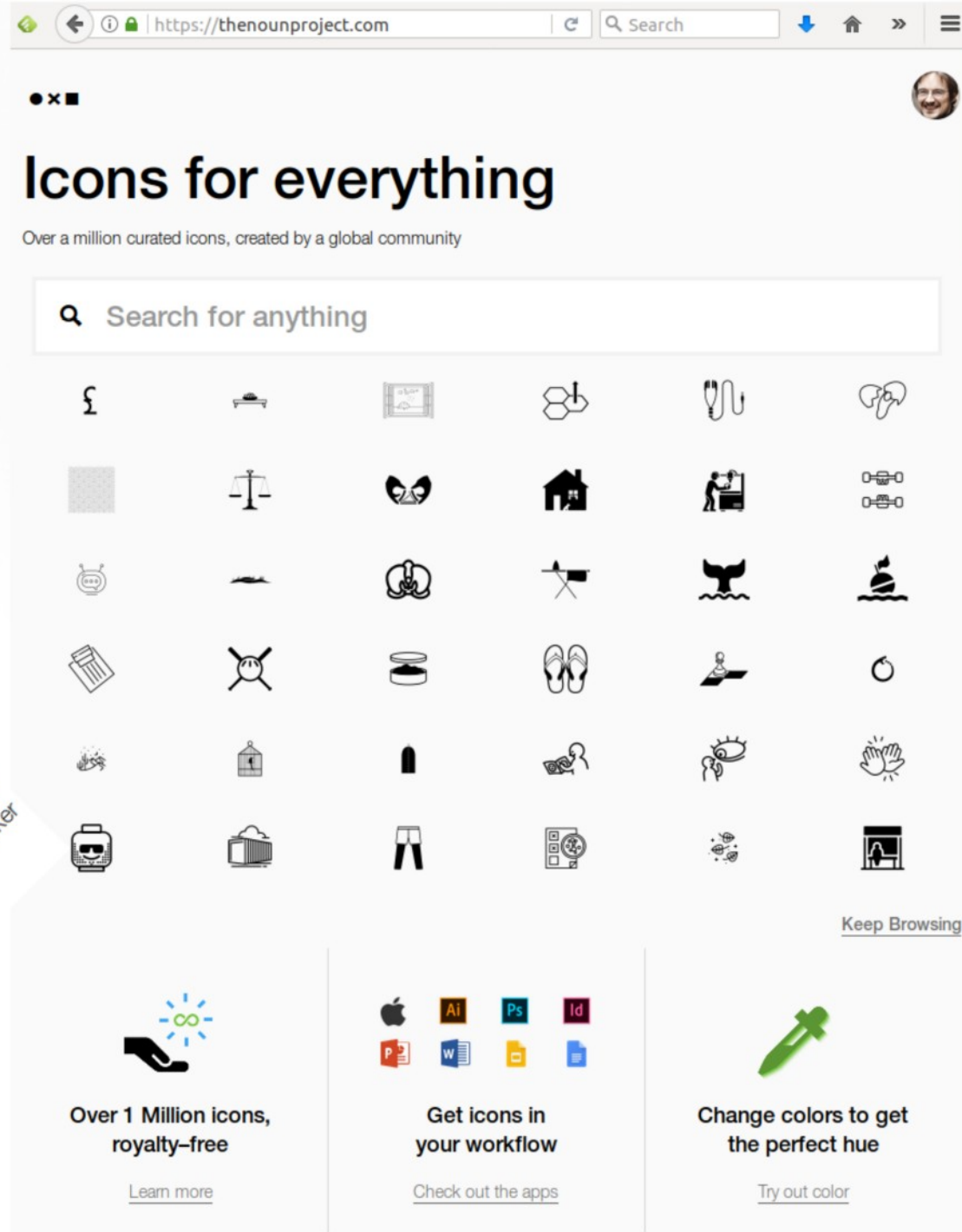
<https://www.opendesk.cc/unit/unit-table>

Case: OpenDesk.cc



What's the difference between a paid and a free account?

Both free and paid members get access to all the icons. As a free member, you must give credit to the icon's designer each time you use their icon. NounPro members get unlimited royalty-free licenses (no need to worry about attribution), can download icons in any color, and get access to all of our apps for quicker access.



https://libre.fm

Libre.fm Log in Listen Popular Sign up Donate Get Help

Artist Search

Let's get you started

Share your listening habits from your phone, computer or tablet, and find similar artists.
All the music on Libre.fm is freely licensed for you to stream, download and remix.

1. Sign up for free »
2. Set up your music player »
3. Track your listening »

Community

The Libre.fm community is a mixture of music superfans and artists, where artists can share their music for everyone to enjoy.

You can listen to a selection of the Libre.fm community's favourite tracks on our [Community Station](#). It's made up out of a random selection of all the tracks that Libre.fm users have said they loved.

[Listen now »](#)

Artists

We believe we represent a good deal for artists: we only promote artists who choose to share their music with the world.

In return, we allow artists to put up payment buttons and links to social sites and their newsletter. We automatically pull in notices from services such as Twitter and GNU social too.

[Sign up for an artist account »](#)

<https://libre.fm/>

Please donate to keep Libre.fm alive

We are asking for your support to keep Libre.fm alive. In the next 60 days, we need to raise at least \$800. In reality, we need about \$1500.

Bitcoin: [1H9b5XiLeMnXzfxysqKJf9tn6ysWSH5TCT](#)

PayPal

You can make a one-time donation or set up a monthly recurring donation to Libre.fm.

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Monthly recurring donation

\$5 : \$5.00 USD - monthly ▾

[Subscribe](#)



[Sign up for your free Libre.fm account »](#)

https://gnu.io/fm/

GNU projects: GNU FM GNU social [Source and Support: git.gnu.io](#)

GNU FM

GNU FM is free software for running music community websites.

It was created for the music community site, Libre.fm — run by Foo Communications.

You can get involved! We have a [small, dedicated group of developers](#), and an [occasional podcast](#) featuring new music and development news

- [How to start hacking on GNU FM](#)
- [Where to find support](#)
- [Reporting bugs](#)
- [Got an idea for a new feature?](#)
- [Client support](#)
- [GNU FM developers](#)

<https://gnu.io/fm/>

All around the world, Building a new web, and a New workplace. Join us!



We are the people behind [WordPress.com](#), [WooCommerce](#), [Jetpack](#), [Simplenote](#), [Longreads](#), [VaultPress](#), [Akismet](#), [Gravatar](#), [Polldaddy](#), [Cloudup](#), and more. We believe in making the web a better place.

We're a distributed company with 506 Automatticians in 50 countries speaking 69 different languages. Our common goal is to democratize publishing so that anyone with a story can tell it, regardless of income, gender, politics, language, or where they live in the world.

We believe in Open Source and the vast majority of our work is available under the GPL.

Come [work with us](#).

One of these things is not like
the other.

	Monthly Uniques (US)	Employees
Google.com	241M	66,575
Yahoo.com	213M	10,400
Facebook.com	206M	14,495
Amazon.com	186M	230,800
Twitter.com	114M	3,898
eBay.com	110M	11,600
WordPress.com	82M	506

Monthly Uniques from [comScore](#).

WE ITERATE

1,555

Deployments made this week

[view graph](#)

WE COMMUNICATE

97,507

Messages sent this week

[view details](#)

WE MAKE PEOPLE HAPPY

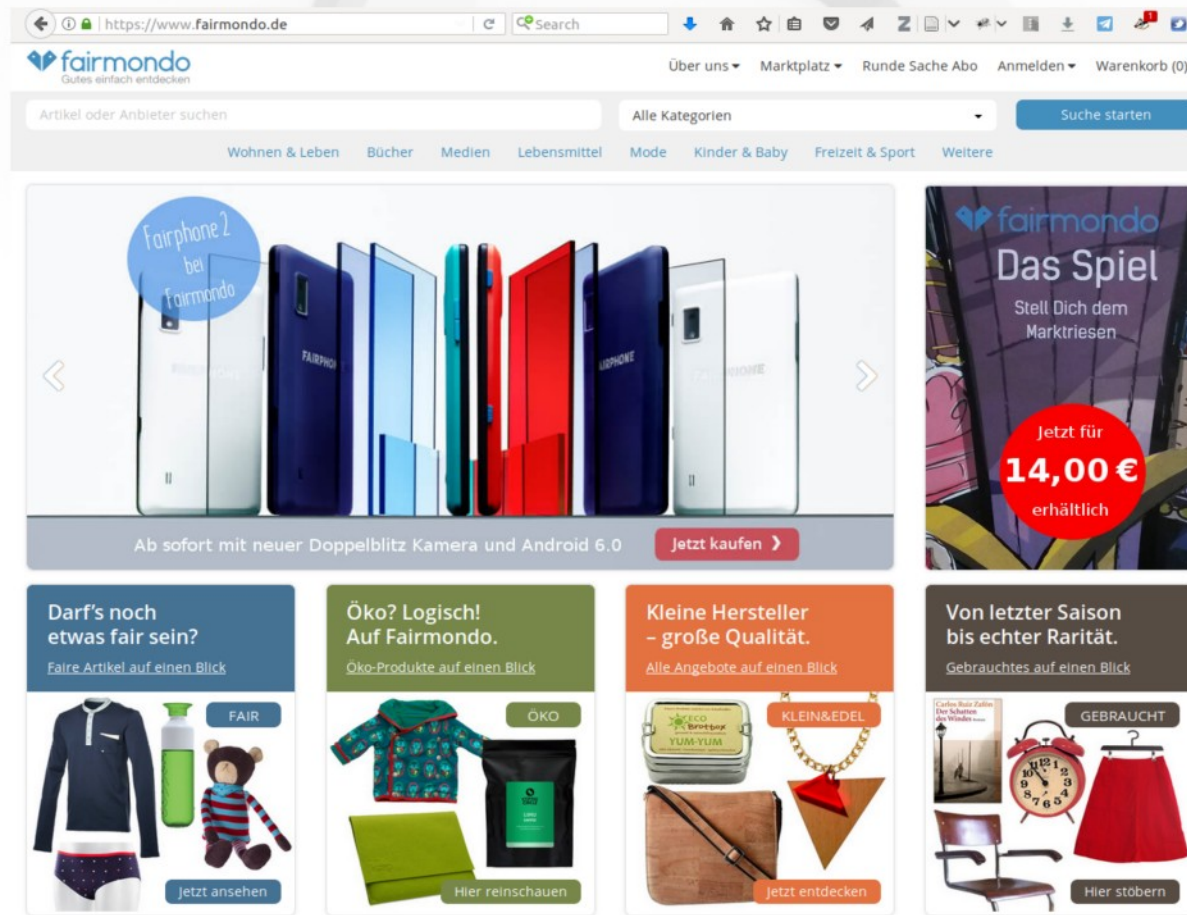
29,474

Resolved support tickets this week

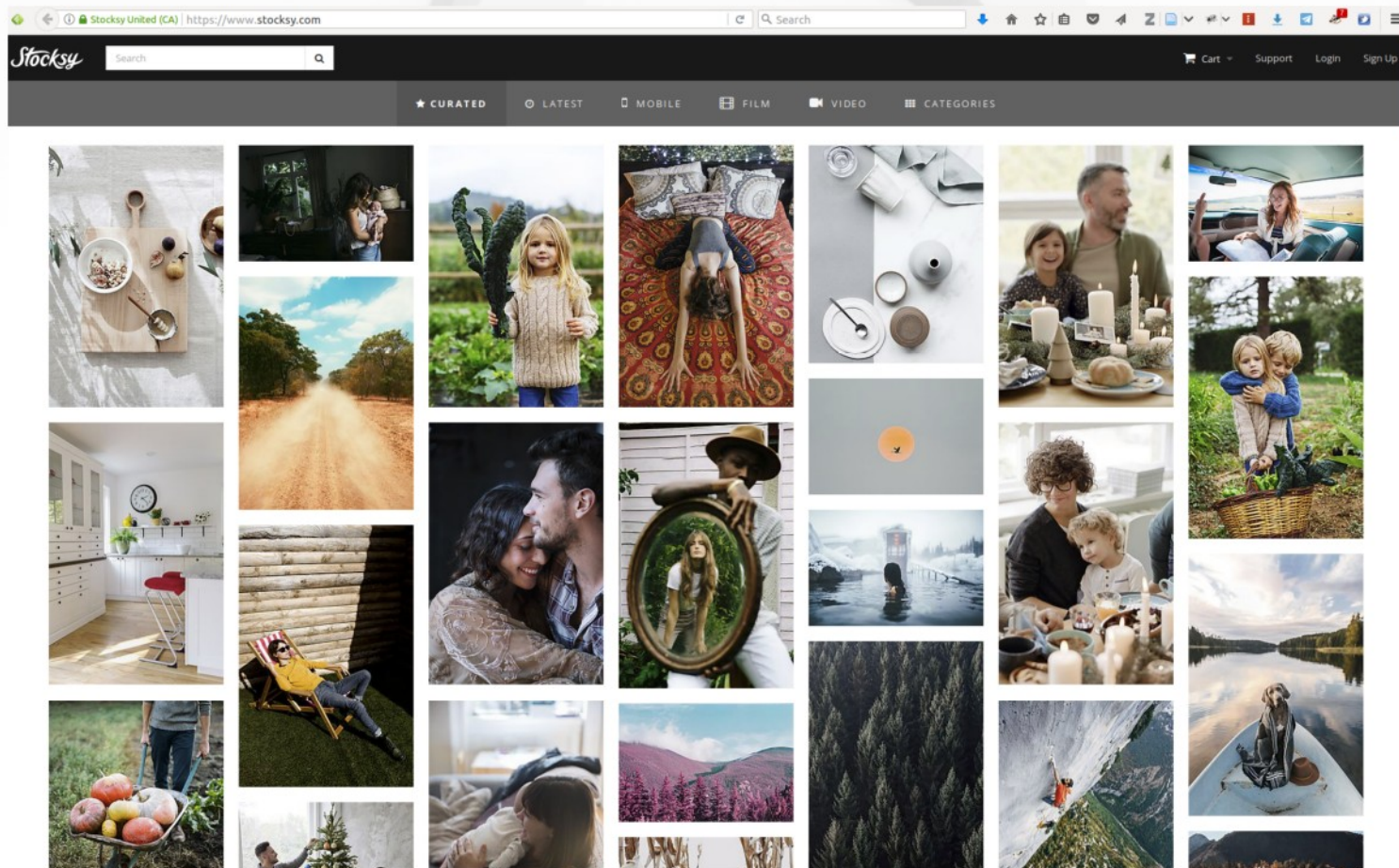
[view graph](#)

We don't make software for free, we make it for freedom.

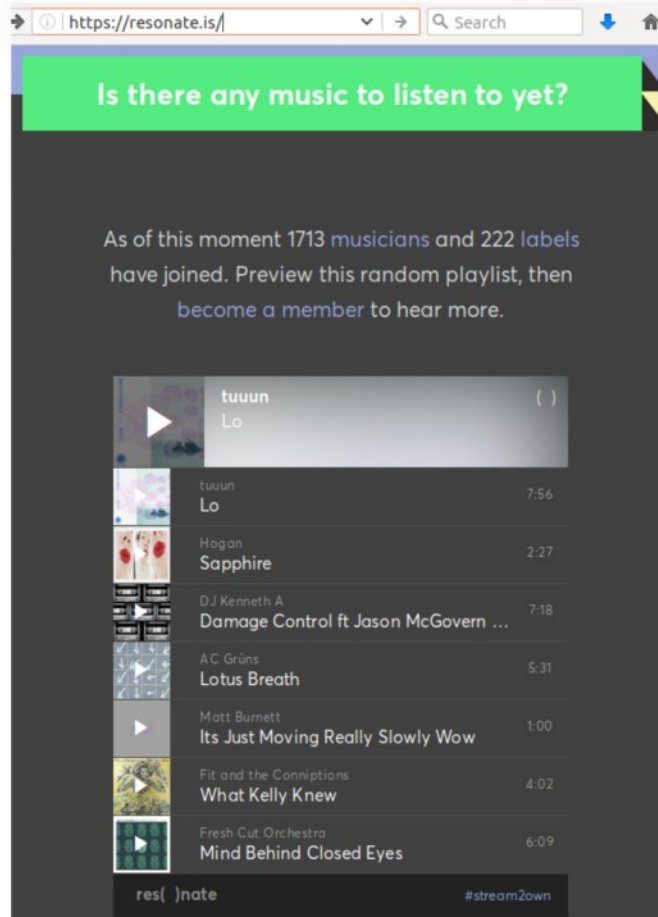
Fairmondo.de



Stocksy.com



Resonate.is



<https://resonate.is/in-the-details/>

How is Resonate different?

- No monthly subscription fee – you only pay for what you listen to
- 2.5X more earnings for artists compared to Spotify
- More ways for fans and artists to connect than other platforms
- Changing how we stream, license and purchase music

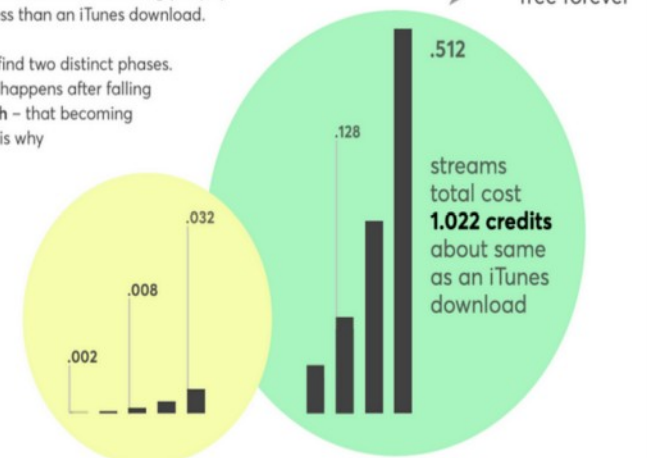
stream to own explained

Stream to own is new but fairly simple – we break up the cost of a download into 9 plays. In the beginning it's super cheap. As you fall in love with a song you pay a bit more to support the artist. In total, a little less than an iTunes download.

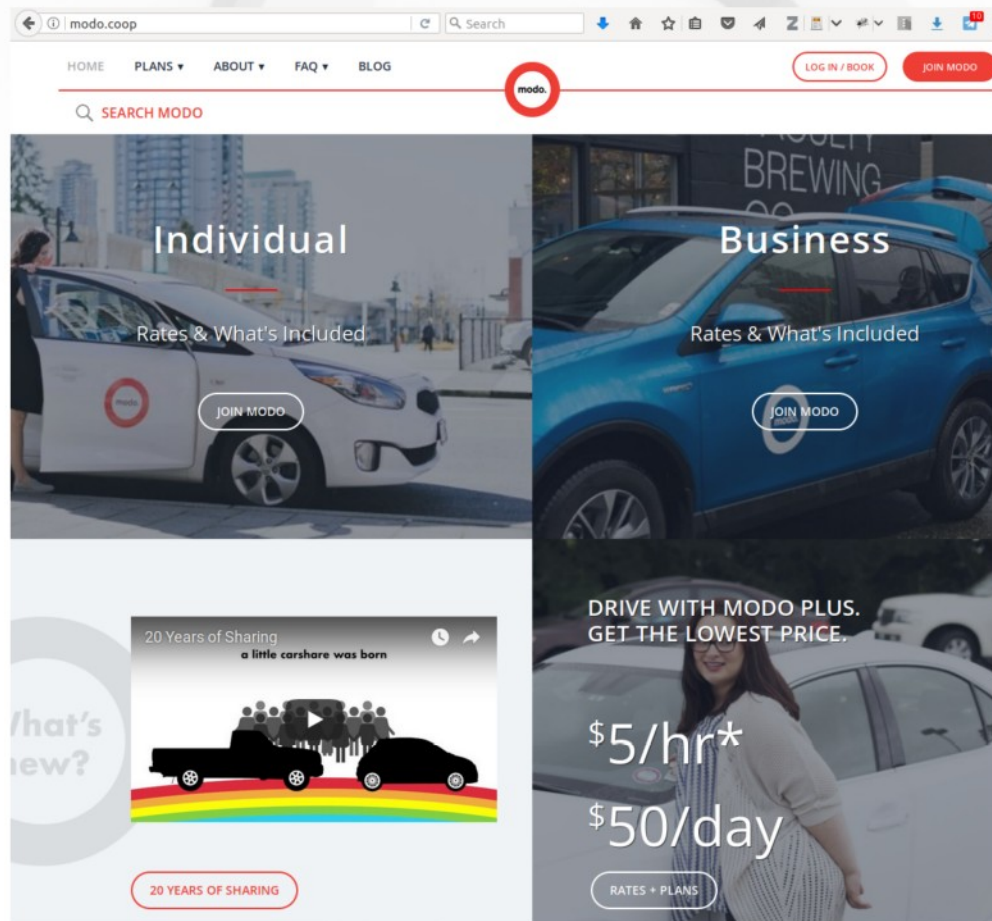
Looking closer at this "pay as you go" model we find two distinct phases. **Discovery** is about exploring new artists and **fan** happens after falling in love with their music. It represents a **basic truth** – that becoming a fan leads to wanting to support the artist. This is why we also refer to it as **stream to support**.

discovery phase →
listen **five times**
for around **7 cents**

2 hours a day for
around **\$2-\$4**
per month



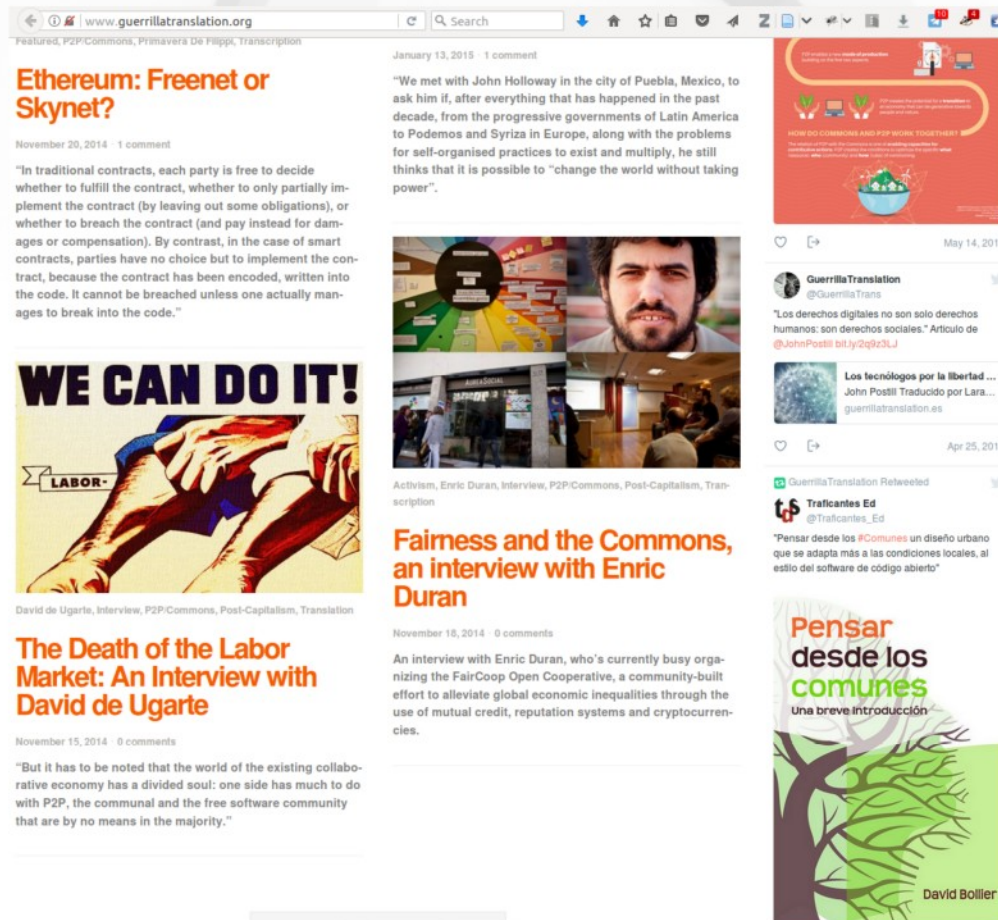
Modo.coop



SomMobilitat.coop



Guerilla Translations



MiData.coop

The screenshot shows the MiData.coop website. The browser address bar displays <https://www.midata.coop>. The website header includes the MiDATA logo and a navigation menu with links: Home, About, Keep in touch, Projects, People, Publications, and Contact. A language selector shows DE, FR, IT, and EN. Below the header is a large blue banner with the text "My data - Our health".

The main content area is titled "Our Health" and features a five-step process flow:

- 1 SOURCES: Represented by icons of a computer, a smartphone, and a medical device.
- 2 MIDATA: Represented by a central database icon with multiple user profiles connected to it.
- 3 YOU DECIDE: Represented by an open padlock icon.
- 4 RESEARCH: Represented by a document with a line graph and a microscope icon.
- 5 NEW TREATMENT: Represented by icons of a pill, a syringe, and a leaf.

Below the process flow, the text reads:

MIDATA enables you to gather all your different health-relevant and other personal data (1) in one secure place (2).
You can decide (3) to share data with friends or physicians or to participate in research by providing access to subsets of your data (4).
In that way you contribute to the development of new treatments for OUR HEALTH (5).

Ereuse.org / Reutilitza.cat



Ecosistema Arduino



Case: Arduino



Copyleft
Permissive
CopyFair
NonCommercial
NonDerivative
All rights reserved

software: ASL, MIT, GPL, LGPL, BSD
 design & documentation: CC BY-SA

data
 software
 design
 documentation

Licensing

**Revenue
 models**

Services
Digital physical
Direct contact: donations
Matchmaking
Membership fees
Public funding
Advertising

Arduino Certified

Sale of products

CO-CREATION

Users / community

**Modes of
 production**

Governance

Intra-firm
Market
Peer production

software: p2p
 design / documentation: p2p
 physical products: intra-firm + market

Legal Entity
Membership policy
Funding
Value distribution
Co-budgeting
Replicability

Arduino LLC

acces lliure

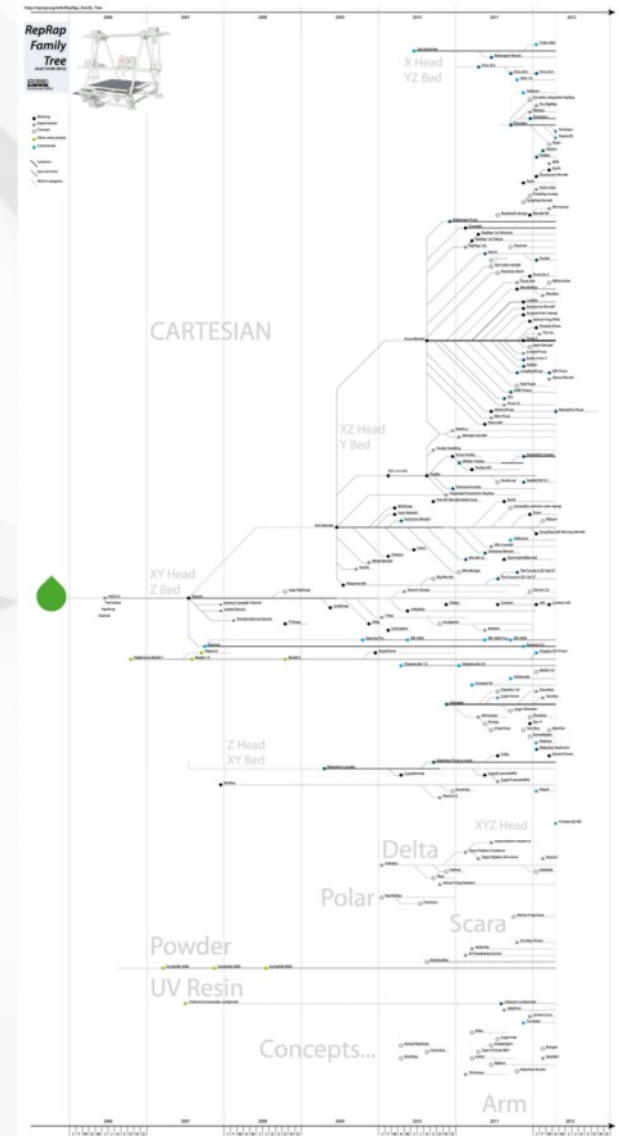
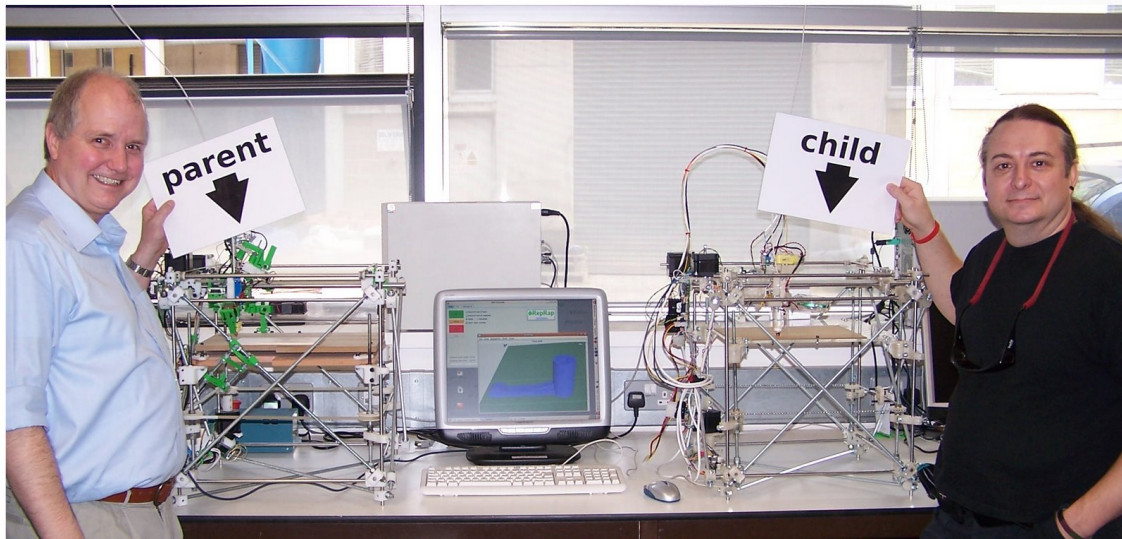
no compartit

moltes replicas

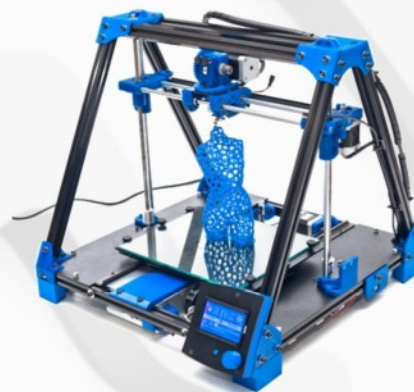
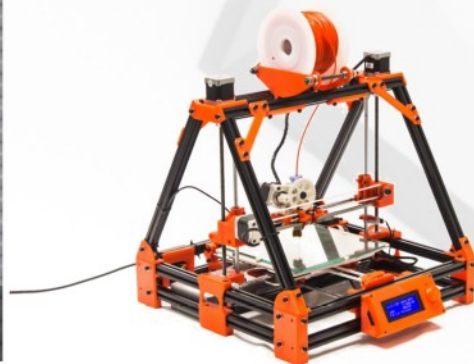
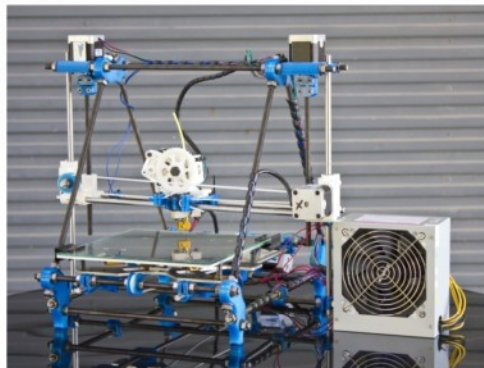
Evolució Impressores 3D RepRap



- 2004: Adrian Bowyer crea RepRap
- 2008: primer RepRap “autoreplica”
- 2009: caducan primeres patents FDM



RepRapBCN / BCN3D Technologies



2 F O N

(Mendel) PRUSA i2

3 F O N

BCN3D

4 F O N

BCN3D+

5 F O N

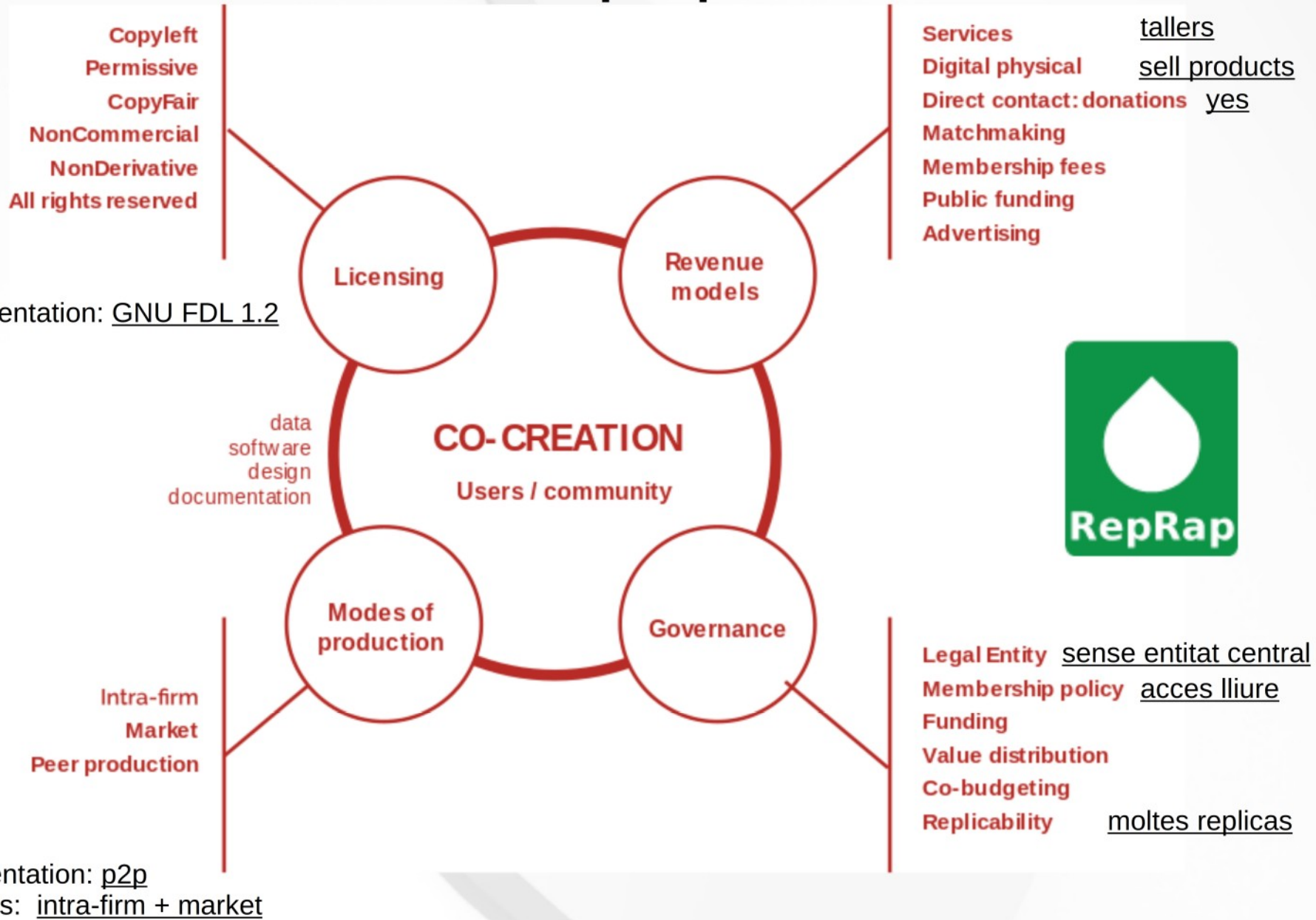
BCN3DΣ

RepRap
bcn

RepRapBCN

BCN3D
TECHNOLOGIES

Case: RepRap



Una economía colaborativa con ...

guifi·net

Red en común



Ciudadanos (voluntarios)



Administraciones públicas



PYMES y Organizaciones

Ecosistema: Participantes y Estamentos

guifi·net

*Comunificar és transformar
alguna cosa en comunal,
fer-la un procomú*

LA COMUNIFICADORA
programa d'impuls de l'economia col·laborativa procomú

Amb col·laboració honesta, relacions
justes i condicions dignes de les persones
que en formen part